


Noah Fortino-Young

Graphic Designer | Digital Marketer

Profile

 **Phone**
831.325.4666

 **Email**
noah@nfydesign.com

 **Portfolio**
nfydesign.com

 **Location**
San Francisco, CA

Skills

Creative Strategy

Art Direction

Illustration

Typography

Photo & Video Editing

Software

Adobe Suite: Photoshop,

Illustrator, InDesign

Microsoft Office

Squarespace

Figma

Education

University of San Francisco

B.A. in Advertising | 2018

Experience

Graphic Design Consultant

Freelance | June 2022 - Present

- Develop logos, marketing collateral, social media content and web elements for an array of clients
- Manage and prioritize multiple projects simultaneously, meeting deadlines and maintaining quality standards
- Collaborate with clients; helping them articulate their vision, working with feedback and providing revisions

Marketing & Design Manager

LOON (Band) | September 2023 - Present

- Execute campaigns around releases; design/distribute cover art, show posters, social posts and giveaways
- Pitch music reviews/playlist submissions to online publications, industry bloggers and editorial teams
- Define and maintain the band's unique brand identity, synthesizing directional input from all band members

Substitute Teacher

SFUSD | April 2023 - Present

- Adapt to new work environments daily, regularly improvising & spontaneously formulating lesson plans
- Lead up to six classes daily, establishing and upholding classroom/behavior management strategies in each

Digital Marketing Manager

Gimme Radio | January 2018 - February 2020

- Created and published digital assets and copy for social posts, marketing emails, online store and ads
- Managed all social media accounts, growing followers by 15k+ with contests, giveaways and tailored content
- Pushed weekly marketing emails to user base of 100k+ MAUs, conducting A/B tests to increase clickthrough